

# 2013 SmartWay Excellence Award EPA Criteria



## What are the SmartWay Excellence Awards?

The SmartWay Excellence Awards are EPA's means to recognize Partners that have optimized the environmental performance and efficiency of their freight management operations as a step toward reducing their carbon footprint, saving fuel and strengthening their environmental performance.

## Overview

- The SmartWay Excellence Awards program aims to recognize approximately the top one percent of Partners with superior environmental performance.
- To be eligible for consideration, qualified companies must be Partners in good standing (e.g., timely and accurate submittal of required data in the 2012 reporting cycle).
- EPA makes a full review of every partner's SmartWay data submissions to assess qualifications for award consideration.
- All Excellence Award finalists will be screened for any adverse environmental actions prior to final selection.
- EPA will notify those partners that are selected as Awardees for their SmartWay achievements.

## Timeline and Notification

- **Early April:** The SmartWay awards process and data review commences and EPA identifies candidates using SmartWay data reports from the most recent, completed annual reporting cycle from all Partner categories.
- **Late April:** Shipper/Logistics semi-finalists are identified and invited to submit supplemental information. (Carriers do not submit supplemental information).
- **June 10, 2013:** Submission deadline for Shipper/Logistics semi-finalists supplemental information.
- **June-July:** Final reviews and adverse environmental actions screening.
- **August:** Awardees notification (no public announcement until fall).
- **October 20-23:** Awards presented in conjunction with the Council of Supply Chain Management Professionals Annual Conference in Denver.

## Carrier Criteria

- Carrier awardees will be selected based on environmental performance criteria.
- **Finalists:** Demonstrate top environmental performance based on 50% CO<sub>2</sub> + 25% NO<sub>x</sub> + 25% PM g/ton-mile results from the SmartWay Carrier Tool (with exceptions noted below).
  - Drayage Carriers are assessed on 25% CO<sub>2</sub> + 25% NO<sub>x</sub> + 50% PM g/mile results.
  - Package Carriers are assessed on 50% CO<sub>2</sub> + 25% NO<sub>x</sub> + 25% PM g/mile results.
- Awards will be given within each carrier category for Large Carriers and Medium/Small Carriers.
  - **Large Carriers:** total vehicle miles traveled are greater than or equal to 1% of the total vehicle miles traveled for that category (Multi-modal, greater than five percent).
  - **Small/Medium Carriers:** total vehicle miles traveled are less than one percent of the total vehicle miles traveled for that category (Multi-modal, less than five percent).
- Approximately one large and one small/medium Carrier will be selected from each fleet category.

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## Shipper Criteria

- About five percent of SmartWay Shipper Partners that demonstrate top environmental performance will be selected as semi-finalists, as described below, and invited to submit supplemental, qualitative documentation which demonstrates leadership efforts important to the Partnership and are in support of environmental SmartWay goals.
- **Semi-Finalist Criteria #1:** Demonstrate that effectively 98 percent of miles shipped are with SmartWay Partners, using inputs to the Shipper Tool, based on data such as miles or ton-miles.
- **Semi-Finalist Criteria #2:** Demonstrate top environmental performance based on 50% CO<sub>2</sub> + 25% NO<sub>x</sub> + 25% PM g/ton-mile outputs from the SmartWay Shipper Tool.
- Awards given in three Shipper categories based on relative size of freight operations
  - **Large Shipper:** Greater than 500 million total miles shipped.
  - **Medium Shipper:** Between 25 and 500 million miles shipped.
  - **Small Shipper:** Fewer than 25 million total miles shipped.
- Semi-finalists will be contacted to submit supplemental information as described in detail below.

## Logistics Criteria

- About five percent of SmartWay Logistics Partners that demonstrate top environmental performance will be selected as semi-finalists, as described below, and invited to submit supplemental, qualitative documentation which demonstrates leadership efforts important to the Partnership and are in support of environmental SmartWay goals.
- **Semi-Finalist Criteria #1:** Demonstrate that effectively 80 percent of miles shipped are with SmartWay Partners.
- **Semi-Finalist Criteria #2:** Demonstrate top environmental performance based on 50% CO<sub>2</sub> + 25% NO<sub>x</sub> + 25% PM g/ton-mile outputs from the SmartWay Logistics Tool.
- Awards given in two Logistics categories based on size of freight operations
  - **Large Logistics:** Greater than 200 million annual vehicle miles traveled.
  - **Small Logistics:** Fewer than 200 million annual vehicle miles traveled.
- Semi-finalists will be contacted to submit supplemental information as described in detail below.

## Semi-Finalist Evaluation Criteria

Shipper and Logistics semi-finalists may address leadership considerations important to SmartWay environmental goals, such as effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, communications and public outreach.

Applications will be judged on a point system that evaluates the:

- actual achievements and accomplishments, as well as activities, tasks and efforts;
- evidence, proof or documentation which substantiates submissions; and
- quality and substance of summaries and descriptions.